

A revamp that lives up to the Lifestyle slogan Your style, Your store



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Nestled in the quaint area of Tshwane, we find the new ICC Lifestyle Supermarket. This newly revamped store is set to service approximately 13 800 families locally. The team at the ICC buying group has thoughtfully designed the store to provide a vast yet economical range of products for the mixed community residing in the surrounding area of Wonderboom South.

A team of highly skilled contractors worked tirelessly to ensure this store was upgraded in the most cost-effective way possible. Key areas of the store have been enhanced to provide shoppers with a complete offering. Union cooling has certainly lived up to their name as this store is refreshingly crisp and cool.

An extensive range of fresh fruit and vegetables is available at extremely reasonable prices. The shelves of the fresh produce section are continuously restocked by staff ensuring only the freshest items are available.

The waft of freshly baked bread now flows from the bakery, which did not exist in the store





Sani-touch worked hard to keep SA retail doors open!

Despite a general fatigue around all things Covid-19 related, South Africans are once again being called on to practice preventative measures and adhere to recommended safety protocols as the third wave of infections takes hold on the country.

Sani-touch, a proudly South African producer of high quality sanitising products, were protecting consumers nearly two decades before Covid19. Its research had discovered that shopping trolleys are a breeding ground for bacteria, posing a risk for children and the elderly in particular. As a result the company, Infection Protection Products, pioneered the very first trolley wipes to the South African market in 2006.

Medical grade saniters and wipes

The entire Sani-touch range of medical grade sanitisers and wipes, including the Sani-touch trolley wipes, passed the Coronavirus EU 14476 test (a European Standard test), proving their efficacy. These have become trusted products used by healthcare services, such as the South African National Blood Services, hospitals and clinics, as well as the retail and hospitality industries.

Sani-touch wipes are instantly recognisable by the patented red catch at the top of the bucket.

The plastic dispensing containers housing the wipes have silver-iron technology to provide extra touch protection. The company has given over 5 000 free-on-loan, specially designed bespoke

stands to local retailers to dispense Sani-touch wipes.

A high grade of ethanol, an organic and natural by-product of plant fermentation, is used in the Sani-touch range. All products are produced in a ISO certified medical manufacturing facility, with many products holding SABS marks.

Consumer protection to keep the doors open

In early 2020, Sani-touch worked hard to allow retailers to keep their doors open and consumers protected. As demand for its wipes increased exponentially – and despite a countrywide shortage of raw materials – the business increased its manufacturing capacity. Sani-touch has always met and exceeded the alcohol

requirements for hand sanitisers, even before the onset of the Covid-19 pandemic, and has always ensured that its products are correctly labelled according to South African labelling requirements as well as making sure customers have clear and accurate information for total peace of mind when they use Sani-touch products.

Less scrupulous manufacturers do not always follow the same stringent protocols around compliance and quality standards. The rush for hand sanitisers in the early days of the pandemic and country-wide shortages resulted in a number of questionable sanitiser suppliers emerging – many of whom made false claims about their ingredients, included inadequate quantities of alcohol and even adding harmful ingredients. Many of these suppliers even added fraudulent certification marks on their product packaging.

Health experts urge consumers to be cautious about the sanitisers and wipes they use and to always check the labelling requirements, alcohol content and certifications. Avoid unknown brand names and insist on trusted brands from reputable manufacturers. Do not risk your health or your customers health with substandard products that provide inadequate protection.

Trust the brand you know!



For all your wipe, sanitisers and disinfectant needs

- Contact us 011 791 4860
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See Sani-touch product overview 2021



previously. The display cabinets are filled with delicious doughnuts, cake slices, biscuits, and steamy pies. The ICC Buying group general manager, Manny Gouveia, mentioned that the bakery section prepares the fresh baked goods from scratch.

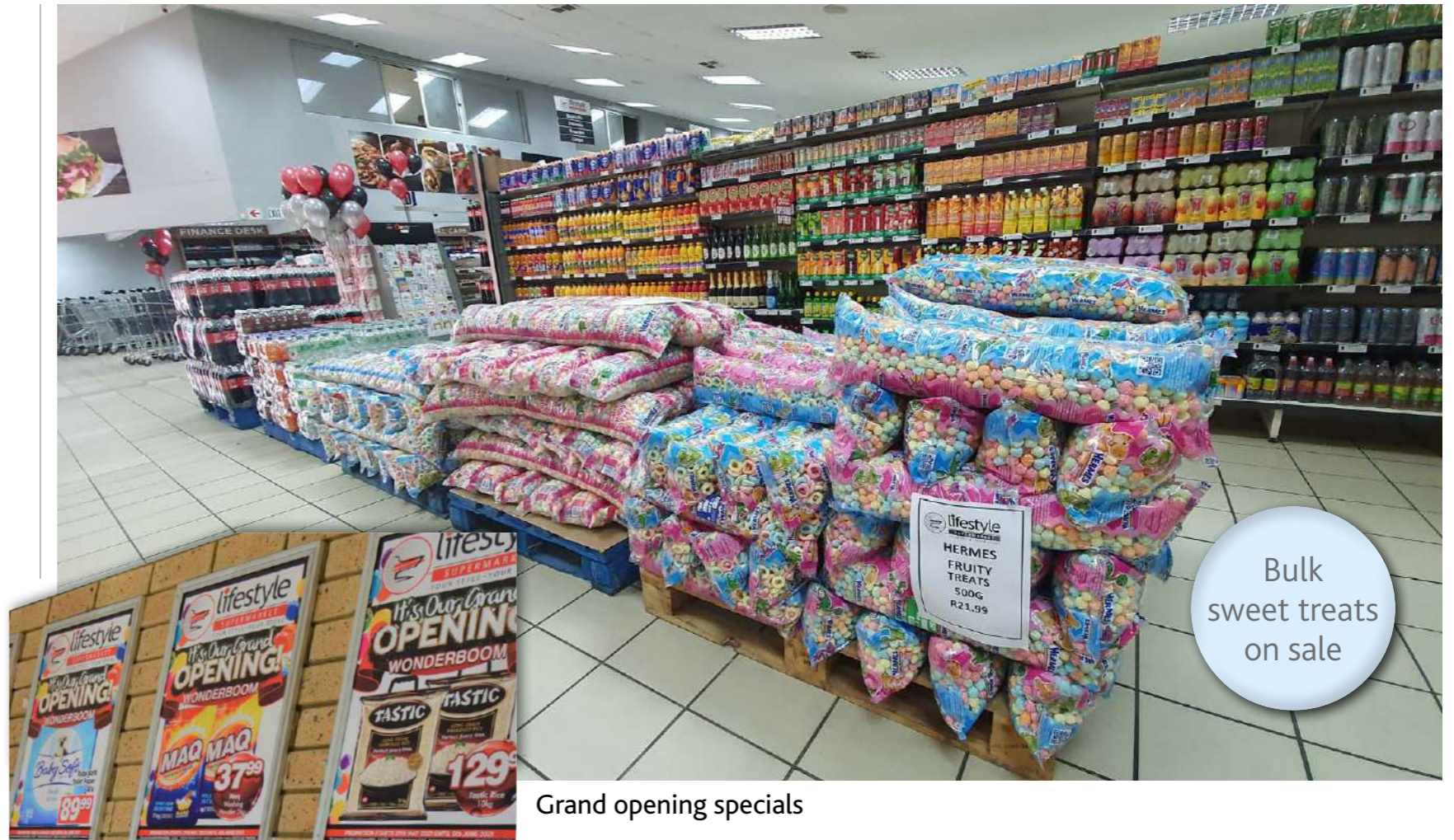
There is an aisle of exclusively white-labelled sweets, and toys that would delight any child. This inexpensive range makes shopping for any special occasion or birthday an absolute pleasure.

Another excellent upgrade is the revamped butchery – offering both fresh and frozen meat. The team strongly believes in supporting a local supplier that constantly delivers the very best quality meat at affordable prices.

Freedom stationers have provided an economical range of Marlin Stationery supplies that assist with a good range of back-to-school items. The stationary aisle has a simple range of office equipment and will soon be including basic printer cartridges as well.

A vast range of personal care, baby care, deodorants, and toiletries are also available. An array of Hardware, Electrical, and Household appliances are standard at the ICC supermarket. This ensures that all consumer home needs are catered for. Pet lovers will be pleased to find a wide range of pet food products to suit any pet size, appetite or budget

It is evident that the team at the ICC Lifestyle center are serious about service delivery and continuously strive to live up to their slogan – **Your Style, Your Store.**



Bulk sweet treats on sale

Grand opening specials



Sani-Touch – keeping shoppers safe with their saniwipes



Farm Fresh goods waiting for you



Bulk potatoes on sale



Avoid the purchase & use of sub-standard, dangerous electrical products & services.



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**SAFE**TM
HOUSE
Suppliers you can trust





Food service ready to serve hot meals



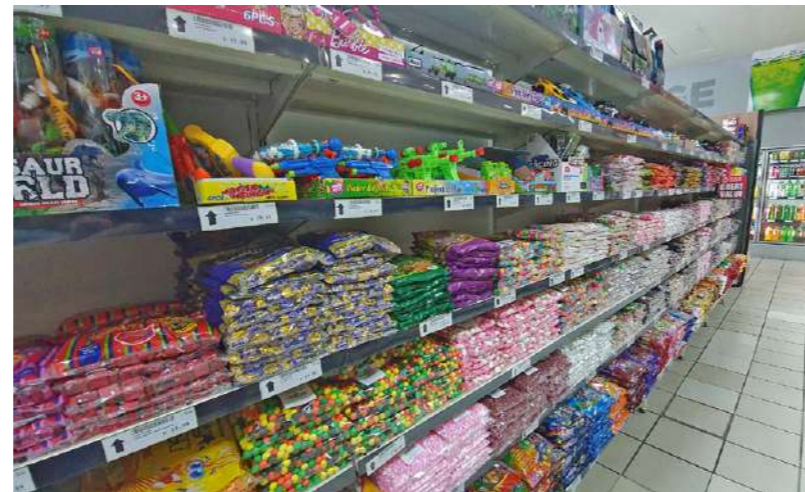
Dog food products to suit all appetites and sizes



Extensive range of Dairy products



Revamped butchery ready to prepare your favourite braai meat

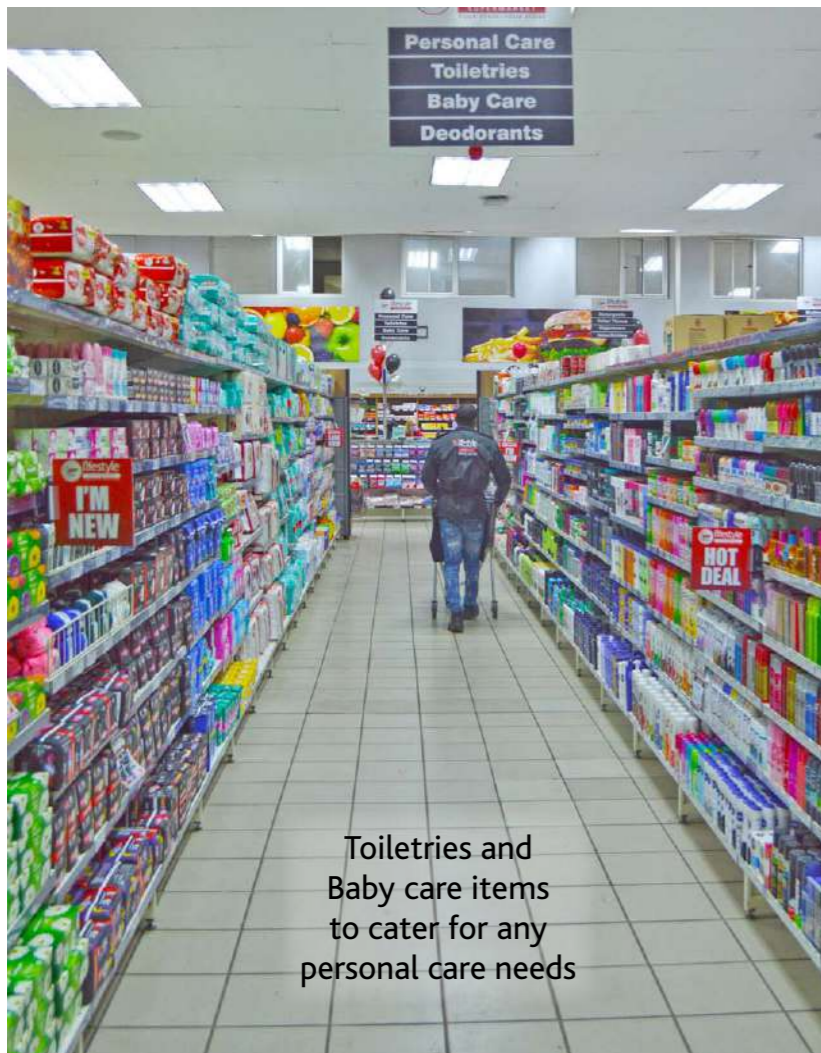


The white labelled sweets and toys for any occasion





Fresh baked goods ready to satisfy any sweet or savoury tooth



Toiletries and Baby care items to cater for any personal care needs



Extensive range of stationery



Wide range of household appliances



Bakkie Hakkie a special item available in the store



Thirst quenchers



A view of the tills and wide aisles

